

Richmond Regional Transit Vision Plan

ADVISORY COMMITTEE MEETING #1

OCTOBER 14, 2015



Meeting Agenda

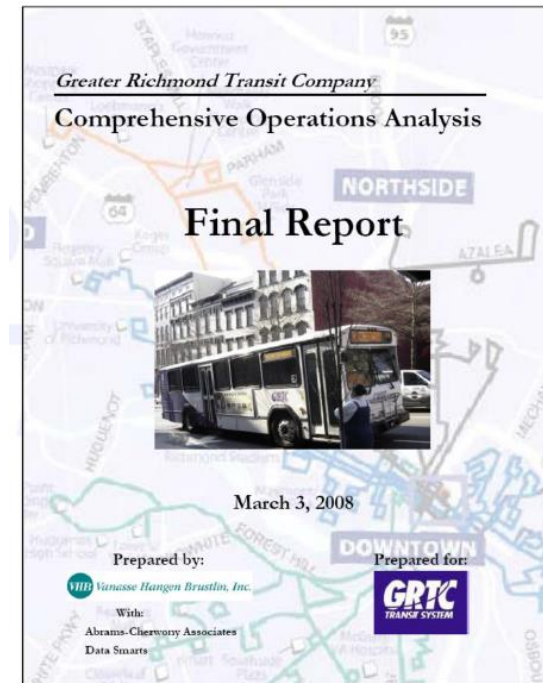
- 1. Welcome and Introductions**
- 2. Why are We Here?**– Purpose and Goals
- 3. What Have We Learned?**– Summary of Research by GRTC
- 4. Where are We Going?**– Visioning Exercise
- 5. What's Next?**

Study Purpose

- **Engage stakeholders** to develop a Vision for future regional transit services, including establishment of an advisory committee for short-term project guidance, and long-term implementation
- **Examine land use plans** and regional growth aspirations as they relate to potential future transit services
- Examine regional demographics and the potential to better **connect residents with jobs and other destinations** via transit services
- Identify and **evaluate regional alternatives** for future transit services to inform recommendations
- Complete a **shared Vision** for regional transit services accompanied by a phased plan for implementation

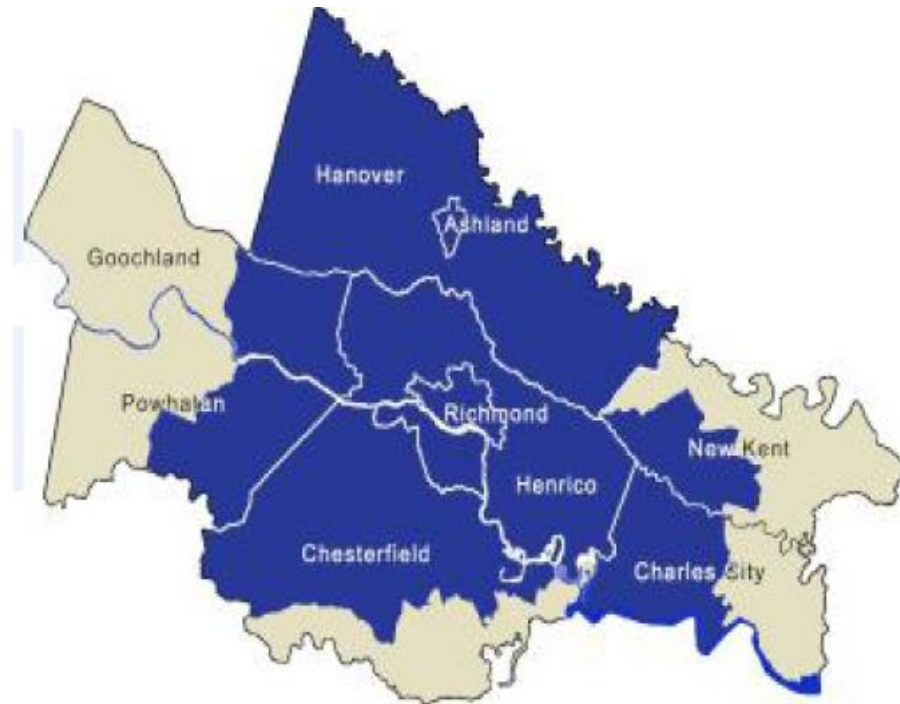
Previous Studies

- **Richmond Rail Transit Feasibility Study** (VDOT and RRMPO, 2003)
 - Described the benefits of BRT service to the metro area
 - Identified corridors for preliminary analysis and screening, including Broad Street
- **GRTC Comprehensive Operations Analysis** (GRTC, 2008)
 - Examined current operating system and provided recommendations to improve future public transportation services
 - Recommended BRT in two phases
- **Richmond Regional Mass Transit Study** (DRPT & RRMPO, 2008)
 - Identified several corridors that focus on local and regional rail service
- **Broad Street Bus Rapid Transit Alternatives Analysis and Environmental Assessment** (DRPT and GRTC, 2014)
 - Examined BRT alternatives and destinations along Broad St.
 - Selected the Broad Street BRT from Willow Lawn to Rocketts Landing



Changes Since 2008

- 2010 Census Data
- Implementation of the Broad Street BRT
- Updates to local transportation and/or land use plans
- Regional growth in population and employment
- Change in travel patterns and demand



Tasks

Stakeholder & Public Outreach

Data Collection & Analysis

Coordination w/GRTC Research

Analysis of Alternatives/
Development of Recommendations

Richmond Regional Transit Vision Plan

Engagement

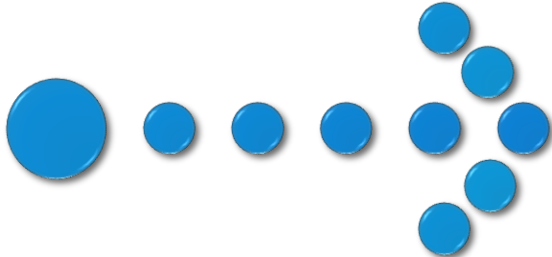
Public



Community
Leaders*



Technical Staff*



*An **advisory committee** will be comprised of community leaders and technical staff.

Data Collection and Analysis

Review Existing Transit Plans and Surveys

Collect Data: Socioeconomic, Land Use, Travel Demand Forecasting

Analyze Trends in Economic Development and Location Preference

Conduct a Transit Ridership Propensity Analysis (identify gaps between existing service and market demand)

Develop the Transit Modeling Tool

Analysis of Alternatives

Identify, Analyze and Refine Transit Alternatives (rapid, fixed route, commuter, and other)

Prepare Ridership Projections for the Evaluation of Alternatives

Analyze Compatibility of Transit Recommendations and Land Use

Develop Market Projections for Major Transit Corridors and Assess Transit Impact on Land use and Economic Development Goals



Develop Recommendations for Transit Service, Planning-Level Cost Estimates, and Phasing

Develop Final Ridership Estimates

Identify, Analyze, and Refine Additional TDM Strategies and Programs

Timeline

Task	2015	August	Sept.	Oct.	Nov.	Dec.	Jan. 2016	Feb.	March	April	May	June
Stakeholder Outreach and Public Involvement												
Data Collection and Analysis												
Coordination w/ GRTC Research												
Analysis of Alternatives and Development of Recommendations												
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-  Advisory Committee
-  Public Meetings

Key Upcoming Dates

First Public Meetings (*please note updates!*):

- Wednesday, November 4, Main Street Station (Richmond)
- Thursday, November 5, New Bridge Baptist Church, Highland Springs (Henrico)
- Monday, November 9, John Tyler Community College, Chester (Chesterfield)

The public meetings will be 6:00 – 8:00 p.m.

Second Advisory Committee Meeting:

Late November/Early December