



Virginia Department of Rail and Public Transportation

# Statewide Integrated Mobility Plan and Commute !VA Launch

CTB Subcommittee Briefing

May 14, 2019

**Jennifer DeBruhl**  
**Chief of Public**  
**Transportation**

# Integrated and Shared Mobility

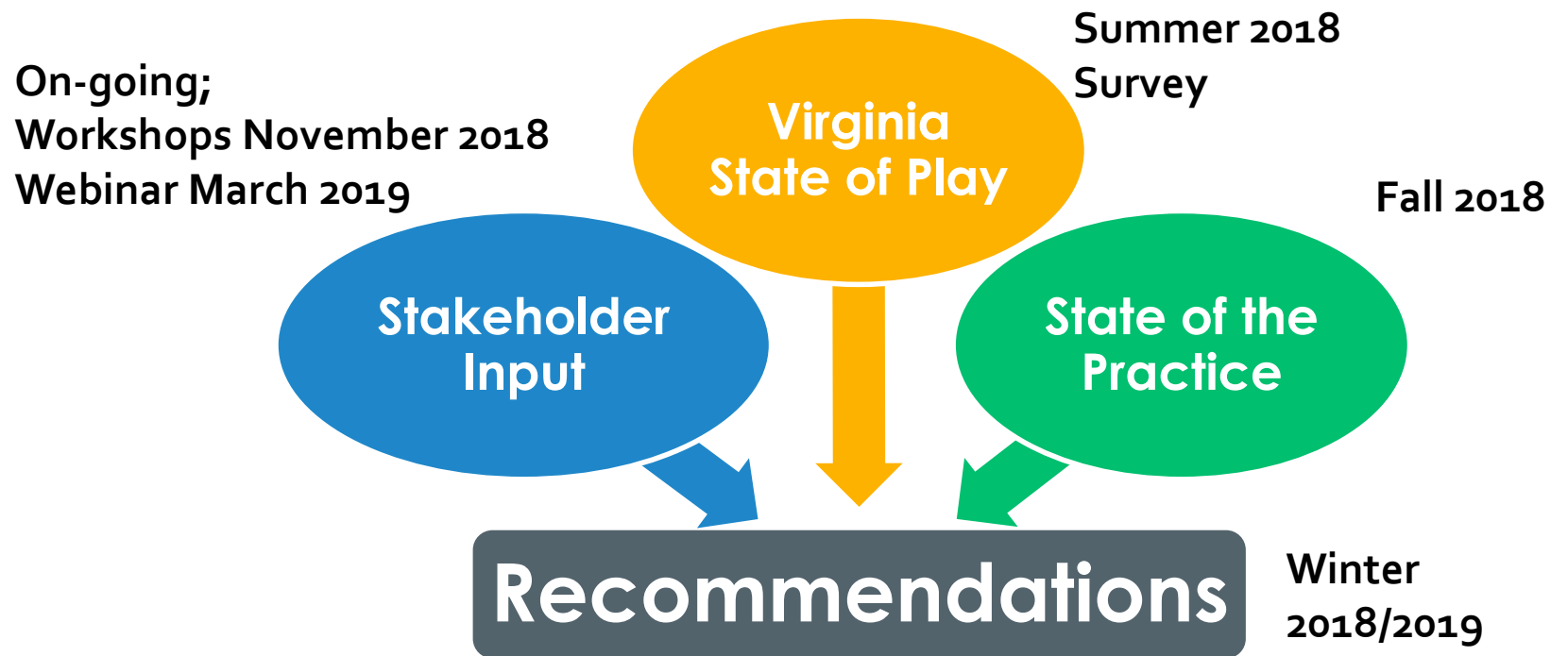


- Shared use of a vehicle or other mode
- Often enabled by technology
- Provides access on an “as needed” basis
- Examples:
  - Technology-enabled shuttle services (microtransit)
  - On-demand ride services (TNCs)
  - Bikesharing
  - Carsharing
  - Scooter-sharing



# Project Scope

- 9-month schedule, supported by Kimley-Horn and IBI Group
- Outreach to grantees, industry, and interested organizations



# DRPT Program Development Recommendations



## DRPT Program Development

1. Evaluate performance metrics
2. Scoping and requirements guidance
3. Grant program restructuring
4. Shared mobility information forum
5. Workforce training and development
6. Update Multimodal System Design Guidelines

# Statewide Contracts and Platforms



## Statewide Contracts and Platforms

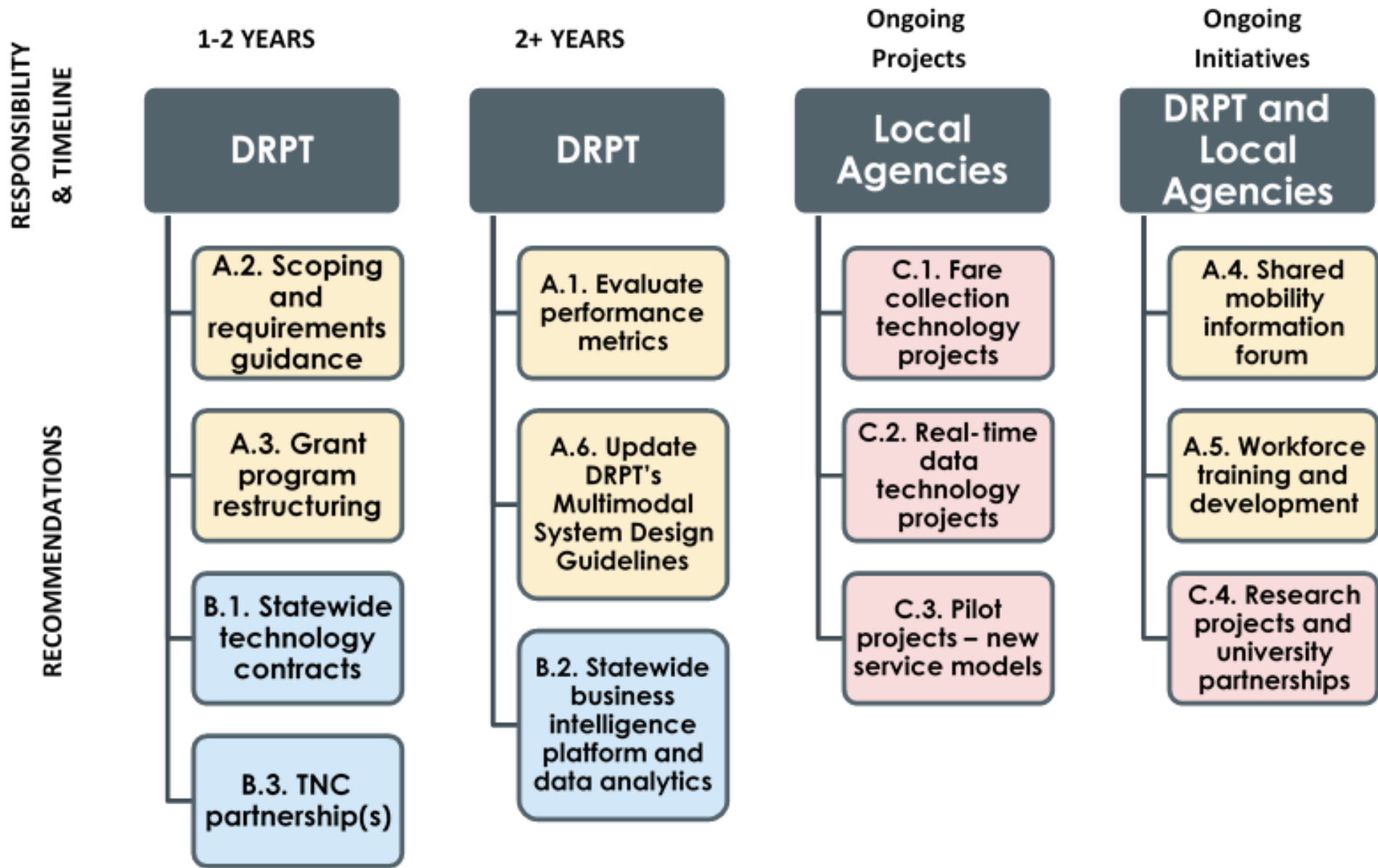
1. Statewide technology contracts
2. Statewide business intelligence platform and data analytics
3. TNC partnership(s)
  - a) Paratransit service
  - b) Flex route or first-mile/last-mile service

# Local Projects

## Local Projects

1. Fare collection technology projects
2. Real-time data technology projects
3. Pilot projects – new service models
4. Research projects and university partnerships





**A. DRPT Program Development**

**B. Statewide Contracts and Platforms**

**C. Local Projects**

**Commute!VA**

**agile mile**



**Find Your Ride and Get Rewarded**





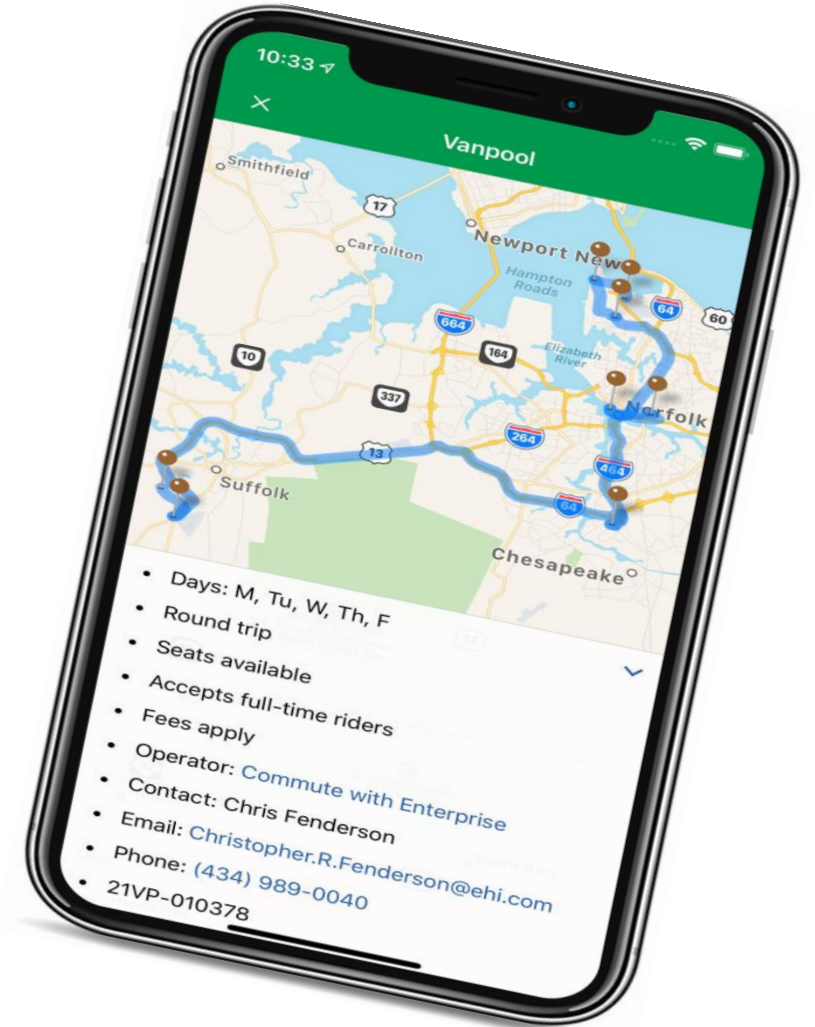
## Sign Up

Download the app and register for your free account with your local commuter assistance agency.

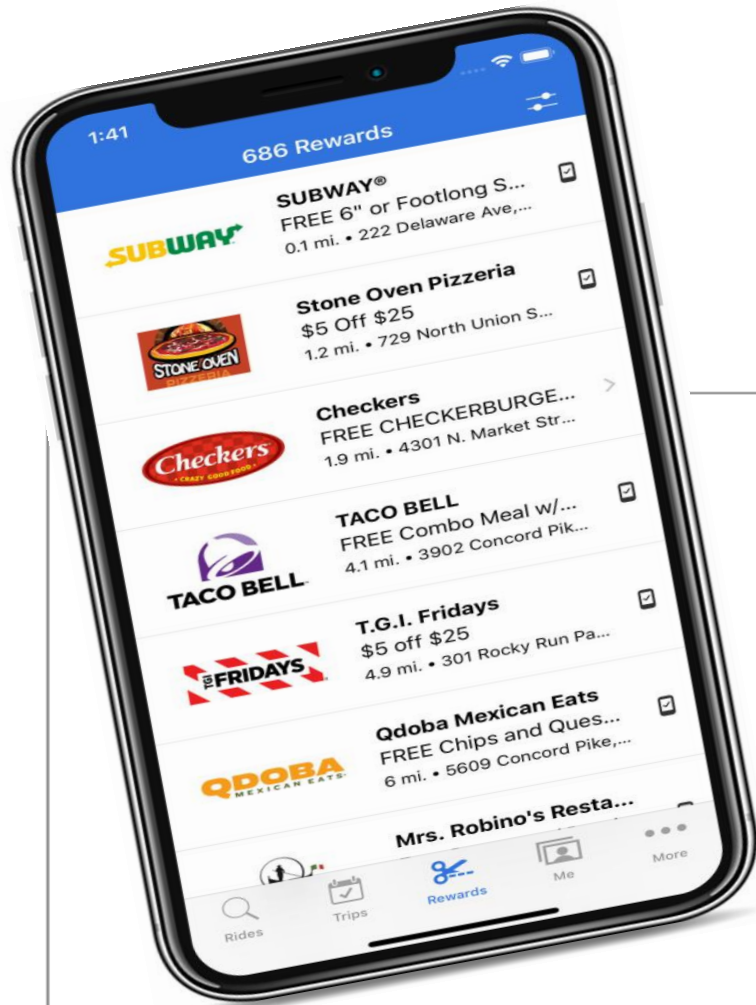


## Ride Matching

Find your best commute with a carpool, vanpool, bus, train or bike.



# Sample Rewards



## Get Rewards!

Earn points for logging your greener trips, which can be redeemed for rewards! Get discounts at retailers, restaurants, attractions and more!

# Participating Commuter Assistance Programs



RideFinders



MidPenRideShare



RIDE Solutions



RideShare



TRAFFIX



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